



CREATIVE PORTFOLIO

BY GABBY GLENISTER

LACYROAD
media

HELLO & WELCOME



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About the Creator

Founded in October 2023, Lacy Road Media (LRM) offers a diverse marketing portfolio - photography, graphic design, public relations, event management + more. Visit our services page to learn how we can guide you on the road to success!

LRM's founder Gabby Glenister has had a creative spirit since she was a young girl. This creativity was first sparked as a Cloverbud 4-H Member at 5 years old, developing imaginative titles for her public presentations. Followed closely by her love of scrapbooking and photography.

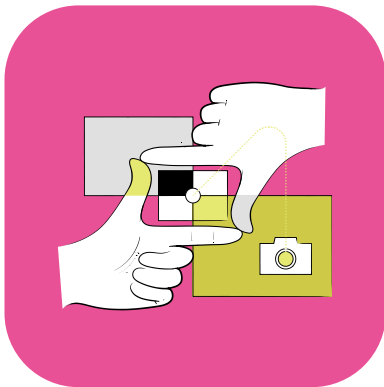
Lacy Road Media comes from the roads that Gabby grew up on and currently resides. Born on Frank Lacy Road, her family moved to the farm on Sherman Lacy Road when Gabby was 12 years old. These are the same locations where her love of photography and design stem.

After 10+ years working in professional marketing and communication roles, Gabby launched her own small business in October 2023, called GabbyG.Co. After a year of business, Glenister felt a rebrand was in order. Lacy Road Media was formally introduced in January 2025.

MY SERVICES

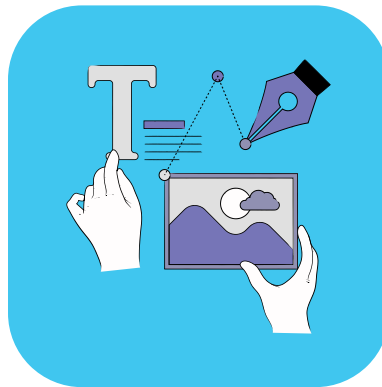
With a background in social media, email marketing, website design and management, photography and videography, catalog design, graphic design, and more, Gabby's experience sets her apart from others in the industry.

Gabby has photographed the National Junior Angus Show, World Dairy Expo, National Western Stock Show, World Pork Expo, American Royal, NAILE, KILE, and countless junior nationals, state fairs and other shows in between.



PHOTOGRAPHY

From the farm to the show ring, LRM's experience capturing timeless memories is completely self-taught. Book your next event or farm shoot with us!



GRAPHIC DESIGN

With an eye for detail, our designs feature daring graphics with clean lines. We work in print, digital, social media, and everything in between.



MARKETING + MORE

If you're looking to re-brand, build campaign assets, reach your target audience, or start from scratch, contact Lacy Road Media to learn more!

GRAPHIC DESIGN

Logos, Ads, Catalogs + More!



GRAPHIC DESIGN

Logos, Ads, Catalogs + More!

2267 JOBS IN AGRICULTURE

- 20% OF RESIDENTS EMPLOYED BY AG AND AG-RELATED INDUSTRIES
- \$224.0 MILLION TOTAL VALUE ADDED FROM AG
- \$139.0 MILLION IN WAGES FROM AG
- \$608.2 MILLION IN TOTAL AG SALES

AVERAGE FARM SIZE = **460** ACRES

716 FARMS

329,109 ACRES OF FARMLAND

IOWA AG INTEL

CLAY COUNTY

2017 USDA CENSUS OF AGRICULTURE

800.932.2436

SUPPORTFARMERS.COM

9% JOBS IN CROP PRODUCTION

- MARKET VALUE OF CROPS = \$163.6 MILLION
- 145,604 ACRES OF CORN
- AVERAGE CORN YIELD PER ACRE = 198 BUSHELLS
- 130,118 ACRES OF SOYBEANS
- AVERAGE SOYBEAN YIELD PER ACRE = 57 BUSHELLS

9% JOBS IN LIVESTOCK PRODUCTION

- MARKET VALUE OF LIVESTOCK SOLD = \$185.1 MILLION
- 19,664 CATTLE SOLD FOR SLAUGHTER
- 32,090 CATTLE & CALVES SOLD
- 16,416 CATTLE ON FEED
- 493,293 HOGS SOLD
- 224,766 HOGS

NOMINATE

GOOD FARM NEIGHBOR AWARD

NOMINATE

A FARMER IN YOUR COUNTY!

SUPPORTFARMERS.COM

JON + JOAN MAXWELL

CINNAMON RIDGE FARMS

WINNERS FROM SCOTT COUNTY

COALITION

TO SUPPORT IOWA'S FARMERS

YOUR LIVESTOCK FARM IS Unique

NOBODY KNOWS YOUR FARM BETTER THAN YOU.

Livestock farming takes dedication, hard work, persistence + partners you can trust. We understand the critical importance + challenges of helping farm families determine how livestock + poultry can successfully fit your farm + family goals. Give us a call - we're here to help!

YOUR FARM. YOUR FAMILY. OUR FOCUS.

COALITION

TO SUPPORT IOWA'S FARMERS

FREE + CONFIDENTIAL CONSULTATIONS

800.932.2436 // SUPPORTFARMERS.COM

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Your farm. Your family. Our focus.

COALITION

TO SUPPORT IOWA'S FARMERS

800.932.2436 // SUPPORTFARMERS.COM

DERECHO

WINDBREAK GRANT PROGRAM

COALITION

TO SUPPORT IOWA'S FARMERS

200 BUSHELLS

AVERAGE CORN YIELD/ACRE

CLAY COUNTY

813 FARMS

CALHOUN COUNTY

FIRST ROUND

2024

RESTAURANT OF THE YEAR

CHEESEBURGER VS **VEAL MILANESE**

Veal

Veal

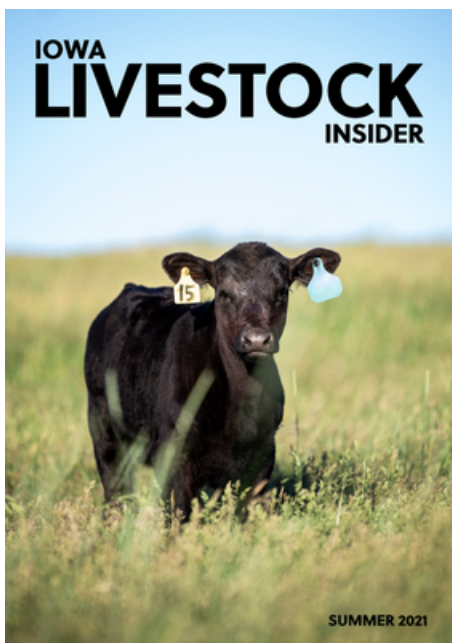
RESTAURANT OF THE YEAR

Powered by Beef Farmers and Ranchers

Discover the Farmer

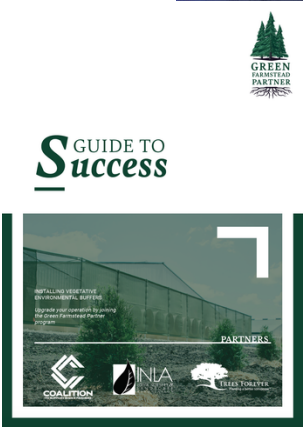
GRAPHIC DESIGN

Logos, Ads, Catalogs + More!



GRAPHIC DESIGN

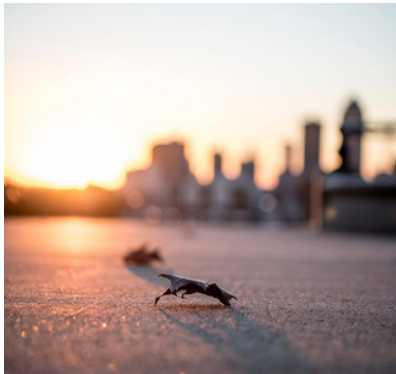
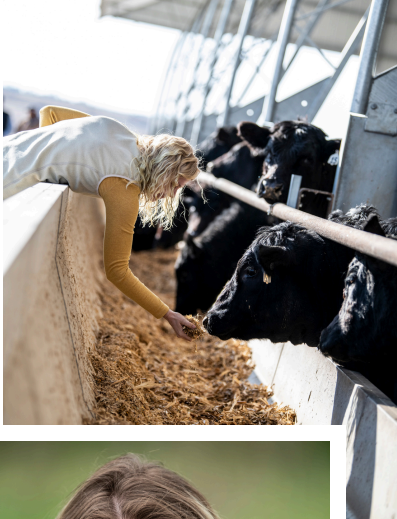
Logos, Ads, Catalogs + More!



PHOTOGRAPHY



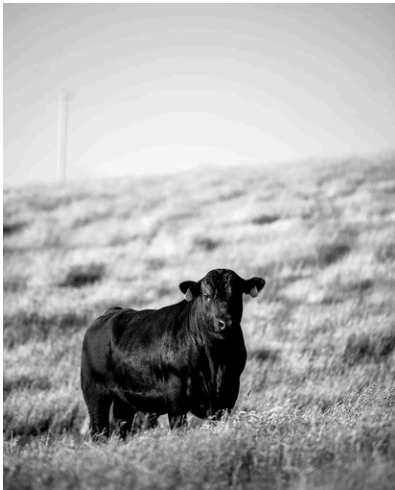
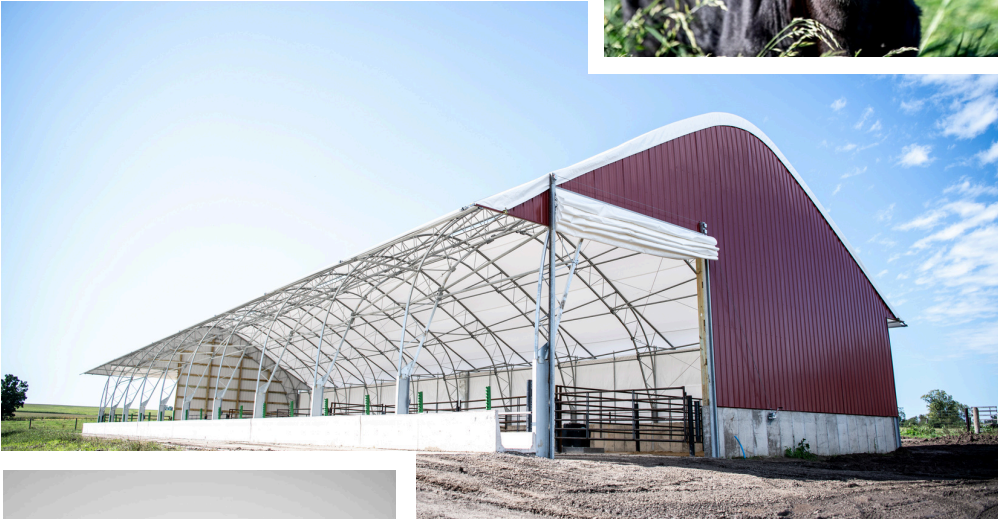
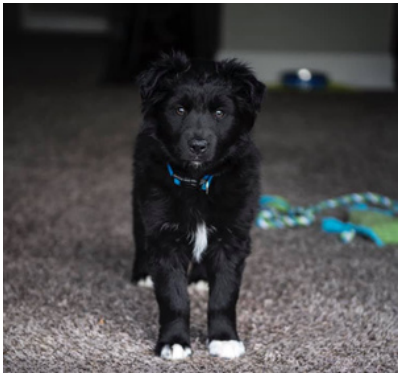
PHOTOGRAPHY



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MAP YOUR FUTURE

Lacy Road Media hosts experience in public relations,
event management, strategic communications + more!

Learn more at
LACYROADMEDIA.COM

Send inquiries to



gmglenster@gmail.com

OR

515.520.1456